



## Creative Media Space

### *Youth Exchange project within Erasmus + KA1*



### About the project

The development of individual national societies as well as European one is largely related to the quality of individual media types. We, together with our partners, are aware of these facts and therefore we have the will to continually improve and look for a new creative ways of professional balanced storytelling as well as to come up with new ideas for projects that will help to increase positive society awareness. The aim of the project is to meet with members, volunteers and sympathizers of partner organisations that deal with media in order to exchange the acquired experience and proven practices to make our work better and more efficient.

### Participants of the youth exchange will:

- acquire a new knowledge of the topics on which it is important to open public dialogue and how they should be presented to the public
- jointly evaluate appropriate writing styles as well as other media tools on the basis of mutual exchange of experiences from their countries
- be more aware of different project grant schemes, which will enable them to participate in the new interesting projects in the future

- expand the fundraising horizons that are very important for the running of each nonprofit organization
- improve in the field of PR and marketing, which are an important part of the success of every organization, especially working in the media sector

## Practical information for participants

**Activity dates:** 18-25.9.2017 (18<sup>th</sup> - arrival day; 25<sup>th</sup> – departure day)

**You are expected to arrive by the afternoon of 18<sup>th</sup> September in order to have a common dinner at 19:00. Those that can't make it, please let us know by the email till the end of this week (10.9.2017 on email: [denisa.karabova@gmail.com](mailto:denisa.karabova@gmail.com))**

**Venue:** SLOVAKIA, Modra. Modra also called the capital of wine has always benefited from its favorable location, on one side surrounded by the Little Carpathians and on the other by the descending Danubian Hills. Specific natural and climatic conditions allow forest vegetation to flourish in Modra's mountainous areas while lower elevations are covered with fertile vineyards. The city lies in the southwestern corner of Slovakia, approximately 25 kilometers distance from Bratislava, the capital.

**Accommodation:** Penzión Club M.K.M. situated in the historical center of Modra. It's really cozy and comfortable pension that offers a free using of swimming pool and sauna (<http://www.clubmkm.sk/>)

### **Participating countries-organisations:**

Slovakia- European Dialogie

Germany- European Youth Press

Sweden- Ung Media

Portugal- Bué Fixe

Austria- Jugendpresse Österreich

Montenegro-Mladiinfo Montenegro

**Number of participants per country:** 4 participants (18-30) + 1 leader (unlimited age).

**Travel arrangements:** you are expected to communicate with us about your travel arrangements and forward flight/train/bus booking confirmations/invoices and itineraries to us.

## Financial information

***Accommodation and food*** are fully covered by Erasmus+ Program and is taken care of by the European Dialogue.

Participants will receive reimbursement of their **travel costs** up to the amount indicated below according to their country of residence (allocated by Erasmus+ grant):

Slovakia– 80 EUR

Germany– 170 EUR

Sweden– 170 EUR

Portugal–270 EUR

Montenegro– 170 EUR

Austria–80 EUR

Tickets for travel from Vienna airport to Bratislava (or directly to Modra) and back are included in these amounts; separated tickets from Bratislava to Modra and back are not included in these amounts and will be reimbursed 100% or paid directly by organisers.

Although travel costs will be reimbursed, participants will be expected to make their own travel arrangements as soon as possible after being selected. Participants will be also expected to take the cheapest route from their place of residence to Bratislava and use following means of the transportation:

- Train: 2nd class ticket (normal as well as high-speed trains),
- Flight: return economy-class air ticket or a cheaper ticket,
- Bus,
- Car

## What shall participants bring with them?

**Materials about their organisations:** During the youth exchange all the participants will get an opportunity to present their sending organisations. We encourage you to bring as much materials as possible. The preparation of a short PowerPoint presentation about the organization is more than welcome.

**Intercultural evening:** Participants shall bring something typical from their place: food, drinks, traditional clothes, music and whatever they consider interesting to show. You can prepare some videos, quiz, or PowerPoint presenting your country. It would great to show us some kind of interesting media though (their work, some video or whatever you find interesting about them; it could be whatever what is for example extraordinary or has some extra value for you)

**Preparation of the activity:** Each national group is expected to prepare selected topic and come up some interactive activities (it can include a presentation about the topic and then some kind of interactive workshop or whatever you consider proper) We ask all the participants to cooperate with your group leader who are in charge of it and to help them with some ideas for your topic.

**Comfortable clothes:** Participants shall make sure to bring comfortable clothes. You never know what weather will be in Slovakia in September, in addition we will be leaving close to the forest so we can make some of the activities outside. Don't forget your swim wear, an umbrella, some kind of elegant clothes since we plan to visit a few places where you should not take any sportswear (for example jeans and some kind of shirt or dress is enough)

**Personal insurance:** All the participants are expected to provide themselves adequate medical and travel insurance which we strongly recommend. Unfortunately it cannot be reimbursed.

**Proof of travel expenses:** Participants are asked to send flight/train/bus booking confirmation/invoice to their sending organisation or directly to organisers before the event. They should make sure to keep all receipts, tickets and boarding passes, and send them together with the reimbursement form (will be sent to them in advance) to organisers via priority mail within one month after the event. If they have all required documents in electronic form (they bought e-tickets or checked-in for flight online), they will be allowed to submit all documents on the spot.

## **How to reach Modra?**


Depending on your flights you are expected to buy a bus/train tickets in order to get to Modra. You can find all the useful information about how to do it below.





### **HOW TO REACH BRATISLAVA FROM VIENNA AIRPORT - SCHWECHAT**


The easiest way is to take direct bus from Vienna airport to Bratislava – Bus station. The red bus operated by **SLOVAK LINES** will take you to Bratislava – Bus station just in 1 hour, and the cost of tickets it's about 9€, for both ways.


**You can buy your ticket in advance:**


<http://www.slovaklines.sk/main-page.html>










 MY JOURNEY  
with Slovak Lines

 REGION AND CITY  
with Regio and BID

 VIENNA  
airport and centre

 EUROLINES  
Your connection across Europe

 LOGIN

EUROPE & SLOVAKIA

REGIO


Wien, Flughafen Wien


Bratislava, AS


Return ticket OPEN


01.09.2017 20:03


BUY TICKET


 Timetables


 Buy BID


 Buy travel card

 Credit top up

 Book OPEN ticket

 To Vienna by bus

 To Vienna airport by bus

 Rent a bus

Wien,,Flughafen Wien » Bratislava,,AS

17.9.2017 Nedeľa 9:00

Doba jazdy: 1 hod

Vzdialenosť: 80 km

Zastávka	Prích.	Odch.	Pozn.	Km
Wien,,Stadion Center Engerthstrasse 242-244		8:25	6	0
<b>Wien,,Flughafen Wien</b>		<b>9:00</b>	<b>3</b>	<b>6</b>
Kittsee,,ZOLL		9:34	*	68
Bratislava,Petržalka,št.hr.CLO		9:35	*	72
Bratislava,Petržalka,Einsteinova		9:40		80
Bratislava,,Most SNP		9:45		82
<b>Bratislava,,AS MHD</b>	<b>10:00</b>			<b>86</b>

 102828 6 , 1 hod, 80 km  
 Bratislava - Wien  
 RegioJet a.s.; SK; +421 2 2050 2020  
 CLO/ZOLL hraničný prechod s colným a pasovým odbavením; nie je zastávkou pre nástup a výstup cestujúcich  
 Vnútroštátna preprava na území Slovenskej republiky a Rakúska nie je povolená.  
 The interstate transport in Slovak republic and Austria is not licensed.  
 Na linke platí tarifa vyhlásená dopravcom. Informácie o tarife sú zverejnené vo vozidlách.  
 There is a valid tariff set by the carrier. The information about the tariff are published in busses.

## HOW TO REACH MODRA FROM BRATISLAVA – Bus Station

At first, you have to buy the ticket and then take direct bus from Bratislava –Bus Station to Modra. The red bus operated by **SLOVAK LINES** will take you to Modra (Štúrova street), just in 1 hour (it depends on the bus you catch). You can check the journey of your bus here:

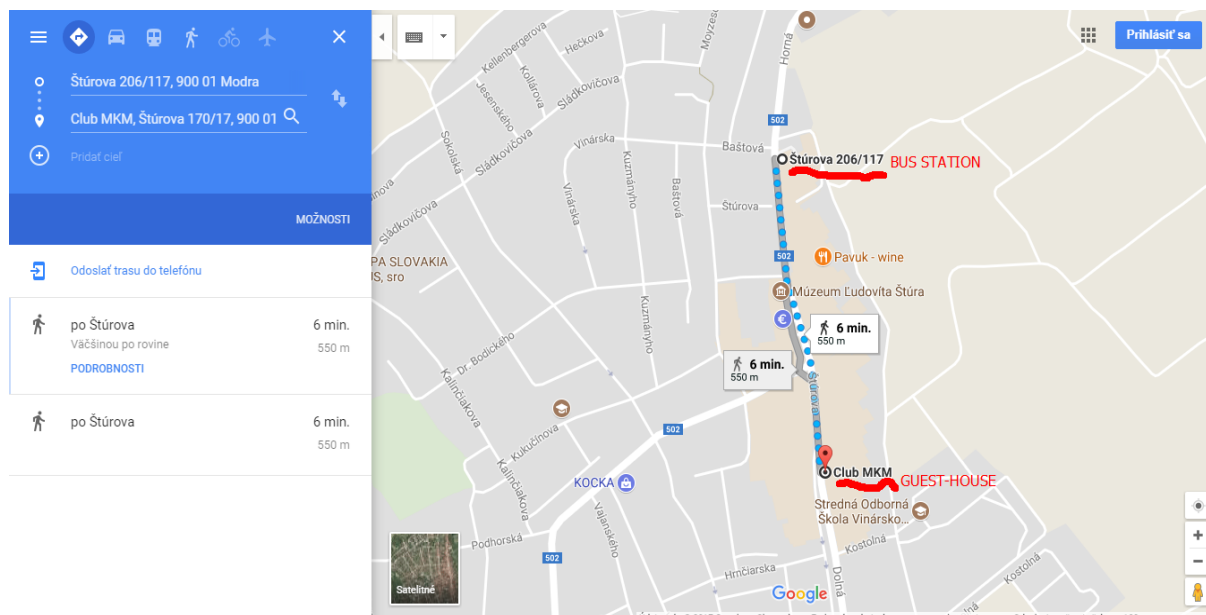
[www.cp.sk](http://www.cp.sk)

Zastávka	Prích.	Odch.	Pozn.	Km
Bratislava,,AS MHD		8:20	100, 42	0
Bratislava,,Prievozska		8:25	100	2
Bratislava,,Bajkalska		8:31	100, 5	4
Bratislava,,ŽST Vinohrady		8:37	100	7
Bratislava,,Pekná cesta		8:40	101	9
Bratislava,,Rača,Trávna		8:43	101	11
Bratislava,,Vajnorský potok		8:46	101, X	13
Svätý Jur,,Šúr		8:49	510, X	15
Svätý Jur,,Na Pažiti		8:51	510, X	15
Svätý Jur,,Krajinská ul.		8:54	510	17
Pezinok,,Grinava kostol		8:57	520	20
Pezinok,,Grinava Jednota		8:59	520	20
Pezinok,,Kaufland		9:00	520, X	21
Pezinok,,TESCO		9:01	520	21
Pezinok,,panelová škola		9:03	520	22
Pezinok,,nám.		9:05	520, 1	23
Pezinok,,Trnavská ul.		9:08	520	24
Vinosady,,Pezinská ul.		9:12	530	27
Vinosady,,Modranská ul.		9:14	530	28
Modra,,Štefánikova ul.		9:16	530	29
Modra,,obch.dom		9:18	530	30
Modra,,Štúrova ul.		9:20	530	30
Dofany	9:43		550, 1	43

### HOW TO REACH GUEST-HOUSE – MKM Club, Modra, Štúrova 170/17, 900 01 Modra, Slovakia

Then go straight along Sturova street, about 10 minutes and you will reach the accommodation.

<https://www.google.sk/maps/dir/%C5%A0t%C3%BArova+117,+Modra/%C5%A0t%C3%BArova+170%2F15,+900+01+Modra/@48.3363623,17.306788,16z/data=!3m1!4b1!4m13!4m12!1m5!1m1!1s0x476c979c2353d9f3:0xe190a828e4a36645!2m2!1d17.3106449!2d48.3389686!1m5!1m1!1s0x476c9777bfb37dd1:0x2f768e88cb5ca766!2m2!1d17.3118703!2d48.3337861?hl=sk>





## HOW TO REACH BRATISLAVA – FROM BUDAPEST AIRPORT

BY TRAIN FROM MAIN RAILWAY STATION IN BUDAPEST TO THE AIRPORT

If you want to get from the railway station to the airport, you are proceeding from point 4 to point 1.

1. Buy two single journey tickets (HU-vonaljegy). Please ask at the airport information where you can buy the tickets for a public transport. There should be some sellers and also the ticket machine, where you can buy the ticket just in cash. One ticket costs 350 HUF (€ 1.12)

2. When you get out the airport, you have to find the bus platform where **the blue bus 200E** is going from (usually there are the most people). Mark the first ticket and **the bus 200 E** will take you to the terminus metro station named **Kőbánya-Kispest**. It takes about 20 minutes.

3. When you enter the metro, mark the second ticket and go to **the Blue Line M3** in the direction of "**Újpest Központ**" to "**Kálvin tér**".

4. You should follow the signs in the metro and cross the **Green Line M4** in the "**Kelenföldi pályaudvar**" direction where you take you to the final stop "**Kelenföldi pályaudvar**", which is the Central railway station.



FROM MAIN RAILWAY STATION IN BUDAPEST (Budapest Keleti pályaudvar) TO  
BRATISLAVA, MAIN RAILWAY STATION

The easiest way is to take train from Budapest Keleti pályaudvar to Bratislava – Main Railway Station. The journey lasts about 2 hour and 45 minutes.

You can buy ticket in advance.

<https://ikvc.slovakrail.sk/inet-sales-web/pages/connection/search.xhtml>

We make the distances between people shorter

ŽELEŽNIČNÁ SPOLOČNOSŤ SLOVENSKEHO  
NÁRODNÝ DOPRAVCA

Search...

InterCity - E-shop - Domestic Tickets - Night Trains - International Tickets - Timetable - Services - Free Transport - About us

Cart is empty

From Budapest-Keleti pu.

To Bratislava hl.st.

Via Please enter city or locality

Change

From - To

Date 17.9.2017  
sunday

Time 10:30

Departure

Arrival

Change

Advanced search settings

SEARCH

Potrebuje pomoc s nákupom cez Internet? Kliknite sem

Train station	Date	Time	Duration / Distance	
Budapest-Keleti pu.	17.09.2017	Departure 11:25	2hr 42min / 214 km	
Bratislava hl.st.	17.09.2017	Arrival 14:07	No transfer	

### Dráha spoja

EC 276 Slovan

Stanica	Prích.	Odch.	Pozn.	Km
Budapest-Keleti pu		11:25		0
Vac	12:09	12:10		24
Nagymaros-Visegrad	12:23	12:24		41
Szob	12:35	12:36		54
Štúrovo	12:46	12:49		69
Nové Zámky	13:14	13:16		113
Bratislava hl.st.	14:07	14:10		204
Kúty	14:47	14:49		268
Břeclav	15:01	15:07		286
Brno hl.n.	15:36	15:38	⊙	345
Pardubice hl.n.	17:08	17:10	⊙	496
Kolín	17:29	17:30	⊙	538
Praha hl.n.	18:06			600

Železničná spoločnosť Slovensko, a.s.; Rožňavská 1, 832 72 Bratislava 3; Informácie získate na čísle Kontaktného centra 18 188

ide od 11.IX.

vlak vezie priamy, lôžkový, alebo ležadlový vozeň



When you get out of the train, you have to go out of the station - you will easily find the platform (number 2) of the public transport (red bus). At first you have to buy ticket in yellow ticket machine, only in cash (it costs about 0,70€, time interval of ticket 15 minutes).

Then you can get in bus nr. **210 – NOVE SND – from Hlavna stanica to Autobusova stanica.**

<div> <div>210</div> <div>Hlavná stanica</div> <div>Staré Mesto, Nové SND</div> </div>			<div>Platnosť: od 5.9.2016</div> <div>www.imhd.sk</div> <div>m.imhd.sk</div>	
min. poznámka, zastávka, zóna	Pracovné dni		Voľné dni	
z Hlavná stanica 100	hod.	minúta	hod.	minúta
1 Nám. Franza Liszta 100	04	29 48	04	29 48
2 Karpatská 100	05	01 14 29 44 54	05	01 14 29 44 59
4 Račianske mýto 100	06	04 14 24 34 44 54	06	14 29 44 59
6 Krížna 100	07	04 14 24 34 44 54	07	14 29 44 59
8 Soltésvej 100	08	04 14 24 34 44 54	08	14 29 44 56
10 Autobusová stanica 100	09	04 14 24 34 44 54	09	06 16 26 36 46 56
12 Twin City 100	10	04 14 24 34 44 54	10	06 16 26 36 46 56
14 Nové SND 100	11	04 14 24 34 44 54	11	06 16 26 36 46 56
	12	04 14 24 34 44 54	12	06 16 26 36 46 56
	13	04 14 24 34 44 54	13	06 16 26 36 46 56
	14	04 14 24 34 44 54	14	06 16 26 36 46 56
	15	04 14 24 34 44 54	15	06 16 26 36 46 56
	16	04 14 24 34 44 54	16	06 16 26 36 46 56
	17	04 14 24 34 44 54	17	06 16 26 36 46 56
	18	04 14 24 34 44 59	18	06 16 26 36 46 59
	19	14 29 44 59	19	14 29 44 59
	20	14 29 44 59	20	14 29 44 59
	21	14 29 44 59	21	14 29 44 59
	22	14 29 44 59	22	14 29 44 59
	23	14	23	14

Poznámky  
 ✎ - Zastávka na znamenie  
 Všetky spoje sú zabezpečované nízkopodlažnými vozidlami

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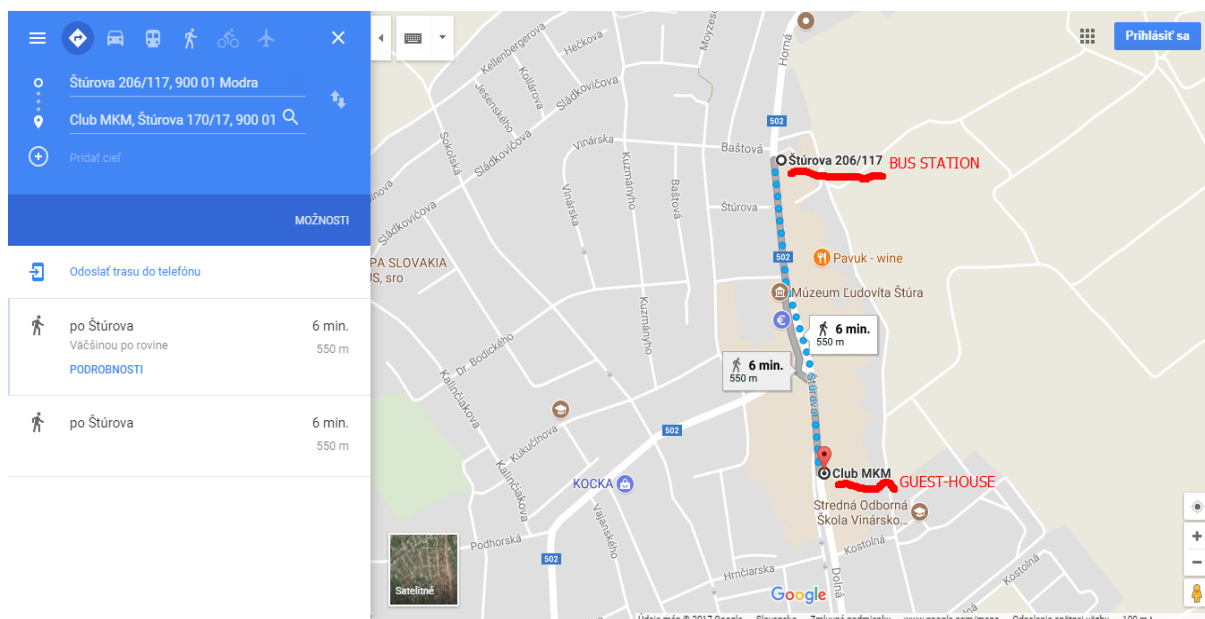
[www.cp.sk](http://www.cp.sk)

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● Bratislava,,Vajnorský potok		8:46	101, ✕	13
● Svätý Jur,,Šúr		8:49	510, ✕	15
● Svätý Jur,,Na Pažiti		8:51	510, ✕	15
● Svätý Jur,,Krajinská ul.		8:54	510	17
● Pezinok,,Grínava kostol		8:57	520	20
● Pezinok,,Grínava Jednota		8:59	520	20
● Pezinok,,Kaufland		9:00	520, ✕	21
● Pezinok,,TESCO		9:01	520	21
● Pezinok,,panelová škola		9:03	520	22
● Pezinok,,nám.		9:05	520, 1	23
● Pezinok,,Trnavská ul.		9:08	520	24
● Vinosady,,Pezinská ul.		9:12	530	27
● Vinosady,,Modranská ul.		9:14	530	28
● Modra,,Štefánikova ul.		9:16	530	29
● Modra,,obch.dom		9:18	530	30
● <b>Modra,,Štúrova ul.</b>		<b>9:20</b>	<b>530</b>	<b>30</b>
● <i>Dolný</i>	<i>9:43</i>		<i>550, 1</i>	<i>43</i>

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<https://www.google.sk/maps/dir/%C5%A0t%C3%BArava+117,+Modra/%C5%A0t%C3%BArava+170%2F15,+900+01+Modra/@48.3363623,17.306788,16z/data=!3m1!4b1!4m13!4m12!1m5!1m1!1s0x476c979c2353d9f3:0xe190a828e4a36645!2m2!1d17.3106449!2d48.3389686!1m5!1m1!1s0x476c9777bfb37dd1:0x2f768e88cb5ca766!2m2!1d17.3118703!2d48.3337861?hl=sk>



## HOW TO REACH BRATISLAVA – FROM BUDAPEST – AIRPORT - Budapest Népliget (Bus Station)

If you want to get from the bus station to the airport, you are proceeding from point 4 to point 1

1. Buy two single journey tickets (HU-vonaljegy). Please ask at the airport information where you can buy the tickets for a public transport. There should be some sellers and also the ticket machine, where you can buy the ticket just in cash. One ticket costs 350 HUF (€ 1.12)
2. When you get out the airport, you have to find the bus platform where **the blue bus 200E** is going from (usually there are the most people). Mark the first ticket and **the bus 200 E** will take you to the terminus metro station named **Kőbánya-Kispest**. It takes about 20 minutes.
3. When you enter the metro, mark the second ticket and go to **the Blue Line M3** in the direction of **"Újpest Központ" to "Népliget"**.
4. You are already at the Main bus station "Budapest Népliget". Just find the platform where your bus to Bratislava goes from

**200E**  
Kőbánya-Kispest M → Liszt Ferenc Airport 2

Útvonal: / Route: Kőbánya-Kispest M vá. - szervizút - Ferihegyi repülőtérre vezető út - Gyömrői út - Ferihegyi repülőtérre vezető út - Üllői út - 4. sz. út - Repülőtér bekötőút - Liszt Ferenc Airport 2

Indulási időpontok és követési idők EBBŐL A MEGÁLLÓBÓL / Departure and average journey times  
Az adatok tájékoztató jellegűek. A menetrendi eltérések előfordulhatnak. / Schedule is subject to change.

Érvényes: 2014.03.29-től - visszavonásig / Valid from: 29.03.2014 - until further notice

**FIGYELEM!**  
Az autóbuszra csak az első ajtónál lehet felszállni, ahol a járművezető ellenőrzi a jegyek és bérletek érvényességét.  
A vezetőnél vonaljegy kapható 450 Ft-ért.  
Kérjük, hogy jegyvásárlás esetén a pontos összeget készítse elő, mert a járművezető nem tud visszaadni.

**Left side poster:**  
ZERETNE  
RÓL?  
calmazást,  
pcsolatos  
zülékére az AppStore-on  
ró linken:  
készülékére a Google playen  
zó linken:  
id  
kk.hu | bkk@bkk.hu | +36 1 3 255 255  
k.com/bkkbudapest

**Right side sign:**  
Munkaszüneti napokon  
Perc / minutes  
4 05, 35  
5 00, 20, 40  
6 00, 20, 40  
7 00, 10, 20, 30, 40, 50  
8 00, 10, 20, 30, 40, 50  
9 00, 10, 20, 30, 40, 50  
10 00, 10, 20, 30, 40, 50  
11 02, 10, 17, 25, 32, 40, 47, 55  
12 02, 10, 17, 25, 32, 40, 47, 55  
13 02, 10, 17, 25, 32, 40, 47, 55  
14 02, 10, 17, 25, 32, 40, 47, 55  
15 02, 10, 17, 25, 32, 40, 47, 55  
16 02, 10, 17, 25, 32, 40, 47, 55  
17 02, 10, 17, 25, 32, 40, 47, 55  
18 02, 10, 17, 25, 32, 40, 47, 55  
19 02, 10, 17, 25, 32, 40, 47, 55  
20 02, 10, 17, 25, 32, 40, 47, 55  
21 00, 10, 20, 30, 40, 50  
22 00, 10, 20, 30, 50  
23 10, 30  
0 00

Minden jármű elektronikus jegyeket  
A járművezetőnél vonaljegy váltható, melynek ára 450 Ft. Felszállás után a  
vonaljegyrehelyezéssel váltott vonaljegyket szíveskedjen érvényesíteni.  
Tickets are available from the driver at the price of 450 HUF. After boarding, please  
validate your ticket when it you buy it from the driver.

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## **BUDAPEST – BUS STATION - Budapest Népliget to BRATISLAVA, central bus station**

The easiest way is to take direct bus from Budapest – Bus station. There are more bus companies operated on the line Budapest-Bratislava and you can find the proper bus very easily here: <https://www.goeuro.com/travel-search2/results/618664075/bus> Then you can buy a ticket in advance if you wish.

The way how to get from Bratislava Bus Station is described above.

### **Useful contacts**

In case you will get lost or you need to ask whatever, just contact one of these numbers of organizers:

Denisa Karabová: +421 908 203 410

Jana Fintová: +421 908 164 467

Martin Maska: +420 721 766 873

### **FB Group of “Creative Media Space” Youth Exchange:**

<https://www.facebook.com/groups/1884098255166835/?ref=ts&fref=ts>

You can easily reach all of the participants by posting whatever you need to find out.

# Programme

Day 1	Day 2	Day 3	Day 4	Day 5
<b>Arrival day</b>	Welcome and introduction of organisers  Introduction of the topic and the programme	Ethical Journalism (Portugal)	Civic Journalism (Montenegro)	Trip to Bratislava
	<b>Coffee break</b>	<b>Coffee break</b>	<b>Coffee break</b>	
	Getting to know each other  Introduction of the partner organizations	Media Literacy (Austria)	Power of Social Media (Montenegro)	Surprise (we are still working on it, maybe the day will change)
	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
	Erasmus+ workshop / Youth Pass	Editorial Strategy (Sweden)	Marketing Strategies	Competition in the streets (Good versus bad marketing)
	<b>Coffee break</b>	<b>Coffee break</b>	<b>Coffee break</b>	
	The current European topics and Media	Freedom of Expression (Sweden)	Media Communication in Practice (Video)	Bratislava Sightseeing
<b>Dinner</b>	<b>Dinner</b>	<b>Dinner</b>	<b>Dinner</b>	<b>Dinner</b>
Ice-breaker activities	Intercultural Night (Sweden, Portugal, Austria)	Intercultural Night (Slovakia, Montenegro, Germany)	Free evening	Free evening

Day 6	Day 7	Day 8
Project Management	Preparation of Final Outcome- the guideline of a Creative Project	Leaving day
Coffee Break	Coffee Break	
Project brainstorming	Creating of an own international project	
Lunch	Lunch	
Fundraising Activities	Presentation of Projects	
Coffee Break	Coffee Break	
Implementation of fundraising activities	Final Evaluation	
Dinner	Dinner	
Common programme in the town	Goodbye Party	